

Amendments to the Claims:

1. (Currently Amended) ~~A system for synchronizing at least one distributively presented multimedia object, the system~~ An apparatus comprising:  
a processing element ~~capable of sending~~ configured to send audio to a mobile terminal over an audio channel, wherein the audio selectively comprises at least one of voice communication ~~and or~~ at least one coded tone, the at least one coded tone being representative of at least one separate multimedia object, and wherein the processing element is ~~capable of sending~~ configured to send the audio such that, when the audio comprises at least one coded tone, the mobile terminal is ~~capable of decoding~~ configured to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone, and thereafter ~~being driven to present~~ the identified at least one multimedia object.
2. (Currently Amended) ~~A system according to~~ The apparatus of Claim 1, wherein the processing element is ~~capable of sending~~ configured to send audio to the mobile terminal during an exchange of audio communication between the processing element and the mobile terminal over the audio channel.
3. (Currently Amended) ~~A system according to~~ The apparatus of Claim 2, wherein the processing element is further ~~capable of presenting~~ configured to present at least one multimedia object ~~system as~~ audio communication is exchanged with the mobile terminal, and wherein the processing element is ~~capable of sending~~ configured to send to the mobile terminal at least one coded tone representative of the at least one multimedia object presented at the processing element.
4. (Currently Amended) ~~A system according to~~ The apparatus of Claim 3, wherein the processing element is ~~capable of sending~~ configured to send the at least one coded tone representative of the at least one multimedia object presented by the processing element in response to presenting the at least one multimedia object.

5. (Currently Amended) ~~A system according to~~ The apparatus of Claim 1, wherein the processing element is ~~capable of sending~~ configured to send the audio to the mobile terminal such that, when the audio comprises at least one coded tone, the mobile terminal is ~~capable of retrieving~~ configured to retrieve, from memory, the identified at least one multimedia object before presenting the identified at least one multimedia object.

6. (Currently Amended) ~~A system according to~~ The apparatus of Claim 5, wherein the processing element is ~~capable of sending~~ configured to send at least one multimedia object to the mobile terminal over a data channel before sending audio to the mobile terminal over the audio channel, the received at least one multimedia object including the identified at least one multimedia object.

7. (Currently Amended) ~~A terminal~~ An apparatus comprising:  
a controller ~~capable of receiving~~ configured to receive audio over and audio channel, wherein the audio selectively comprises at least one of voice communication ~~and or~~ at least one coded tone, the at least one coded tone being representative of at least one separate multimedia object, wherein the controller is ~~capable of communicating~~ configured to communicate with a synchronization agent such that, when the audio comprises at least one coded tone, the synchronization agent is ~~capable of decoding~~ configured to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone, and thereafter ~~driving the controller to~~ present the identified at least one multimedia object.

8. (Currently Amended) ~~A terminal according to~~ The apparatus of Claim 7, wherein the controller is ~~capable of receiving~~ configured to receive audio during an exchange of audio communication between a primary communication system and the mobile terminal over the audio channel.

9. (Currently Amended) ~~A terminal according to~~ The apparatus of Claim 8, wherein

the controller is ~~capable of receiving~~ configured to receive audio including at least one coded tone representative of at least one multimedia object presented by the primary communication system during the exchange of audio communication between the primary communication system and the mobile terminal.

10. (Currently Amended) ~~A terminal according to~~ The apparatus of Claim 9, wherein the controller is ~~capable of receiving~~ configured to receive the at least one coded tone from the primary communication system, the primary communication system having sent the at least one coded tone in response to presenting the at least one multimedia object.

11. (Currently Amended) ~~A terminal according to~~ The apparatus of Claim 7 further comprising:  
memory ~~capable of storing~~ configured to store at least one multimedia object,  
wherein the controller is ~~capable of retrieving~~ configured to retrieve, from the memory, the identified at least one multimedia object before presenting the identified at least one multimedia object.

12. (Currently Amended) ~~A terminal according to~~ The apparatus of Claim 11, wherein the controller is ~~capable of receiving~~ configured to receive, and thereafter ~~storing~~ store in the memory, at least one multimedia before receiving audio at the mobile terminal, the received at least one multimedia object including the identified at least one multimedia object.

13. (Currently Amended) A method of synchronizing at least one distributively presented multimedia object, the method comprising:  
receiving audio at a mobile terminal over an audio channel, wherein the audio selectively comprises at least one of voice communication ~~and-or~~ at least one coded tone, the at least one coded tone being representative of at least one separate multimedia object; and when the audio comprises at least one coded tone,  
decoding the at least one coded tone to thereby identify the at least one multimedia object

represented by the at least one coded tone; and

driving the mobile terminal to present the identified at least one multimedia object.

14. (Currently Amended) ~~A method according to~~ The method of Claim 13, wherein receiving audio comprises receiving audio during an exchange of audio communication between a primary communication system and the mobile terminal over the audio channel.

15. (Currently Amended) ~~A method according to~~ The method of Claim 14 further comprising:

presenting at least one multimedia object at the primary communication system during the exchange of audio communication between the primary communication system and the mobile terminal,

wherein receiving audio at the mobile terminal comprises receiving at least one coded tone representative of the at least one multimedia object presented at the primary communication system.

16. (Currently Amended) ~~A method according to~~ The method of Claim 15, wherein receiving at least one coded tone representative of the at least one multimedia object presented at the primary communication system comprises receiving the at least one coded tone from the primary communication system, the primary communication system having sent the at least one coded tone in response to presenting the at least one multimedia object.

17. (Currently Amended) ~~A method according to~~ The method of Claim 13 further comprising:

retrieving, from memory of the mobile terminal, the identified at least one multimedia object before presenting the identified at least one multimedia object.

18. (Currently Amended) ~~A method according to~~ The method of Claim 17 further comprising:

receiving at least one multimedia object at the mobile terminal before receiving audio at the mobile terminal, the received at least one multimedia object including the identified at least one multimedia object.

19. (Currently Amended) A computer program product for synchronizing at least one distributively presented multimedia object, the computer program product comprising at least one computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program code portions comprising:

a first executable portion ~~for receiving~~ configured to receive audio at a mobile terminal over an audio channel, wherein the audio selectively comprises at least one of voice communication ~~and or~~ at least one coded tone, the at least one coded tone being representative of at least one separate multimedia object; and when the audio comprises at least one coded tone,

a second executable portion ~~for decoding~~ configured to decode the at least one coded tone to thereby identify the at least one multimedia object represented by the at least one coded tone; and

a third executable portion ~~for driving~~ configured to drive the mobile terminal to present the identified at least one multimedia object.

20. (Currently Amended) ~~A computer program product according to~~ The computer program product of Claim 19, wherein the first executable portion is adapted ~~configured~~ to receive audio during an exchange of audio communication between a primary communication system and the mobile terminal over the audio channel.

21. (Currently Amended) ~~A computer program product according to~~ The computer program product of Claim 20 further comprising:

a fourth executable portion ~~for presenting~~ configured to present at least one multimedia object at the primary communication system during the exchange of audio communication between the primary communication system and the mobile terminal,

wherein the first executable portion is ~~adapted~~ configured to receive at least one coded

tone representative of the at least one multimedia object presented at the primary communication system.

22. (Currently Amended) ~~A computer program product according to~~ The computer program product of Claim 21, wherein the first executable portion is ~~adapted~~ configured to receive the at least one coded tone from the primary communication system, the primary communication system having sent the at least one coded tone in response to the fourth executable portion presenting the at least one multimedia object.

23. (Currently Amended) ~~A computer program product according to~~ The computer program product of Claim 19 further comprising:  
a fourth executable portion ~~for retrieving~~ configured to retrieve, from memory of the mobile terminal, the identified at least one multimedia object before presenting the identified at least one multimedia object.

24. (Currently Amended) ~~A computer program product according to~~ The computer program product of Claim 23 further comprising:  
a fifth executable portion ~~for receiving~~ configured to receive at least one multimedia object at the mobile terminal before the first executable portion receives audio at the mobile terminal, the received at least one multimedia object including the identified at least one multimedia object.

25. (New) The apparatus of Claim 1, wherein the processing element is configured to send the audio to the mobile terminal for output by the mobile terminal, the mobile terminal including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the mobile terminal outputs the audio.

26. (New) The apparatus of Claim 7, wherein the controller is configured to receive the audio for output by the apparatus, the apparatus further including an audio sensor enabling

detection of whether the audio includes the at least one coded tone as the apparatus outputs the audio.

27. (New) The method of Claim 13, wherein receiving audio comprises receiving audio for output by the mobile terminal, the mobile terminal including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the mobile terminal outputs the audio.

28. (New) The computer program product of Claim 13, wherein the first executable portion is configured to receive audio for output by the mobile terminal, the mobile terminal including an audio sensor enabling detection of whether the audio includes the at least one coded tone as the mobile terminal outputs the audio.